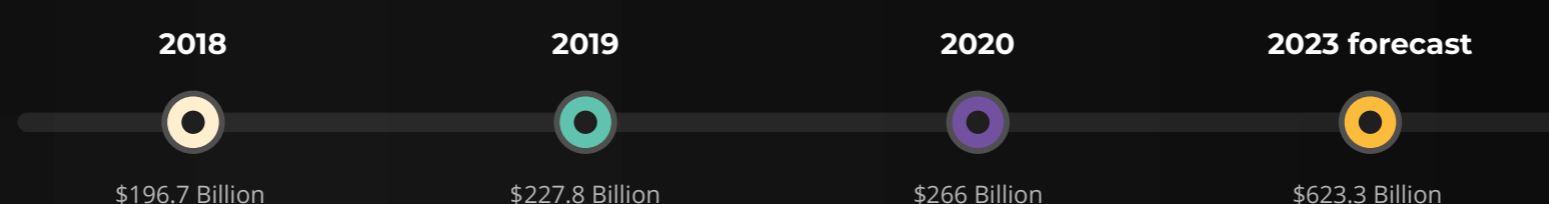


# PUBLIC CLOUD USAGE STATISTICS IN 2020

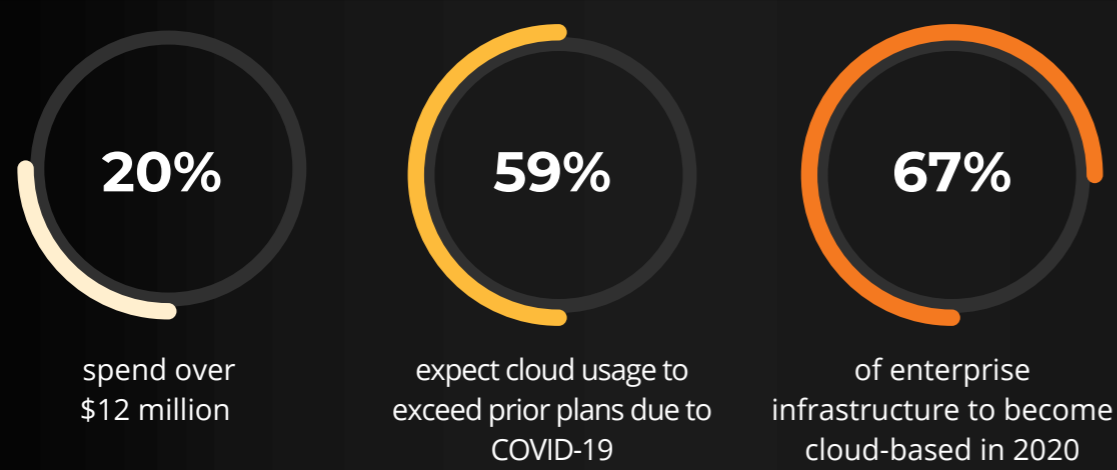
This year's sizzling cloud market stats indicate **public cloud adoption** and **public cloud tooling** as the primary drives for business growth

Here is how the public cloud numbers breakdown for 2020

## PUBLIC CLOUD GLOBAL MARKET GROWTH



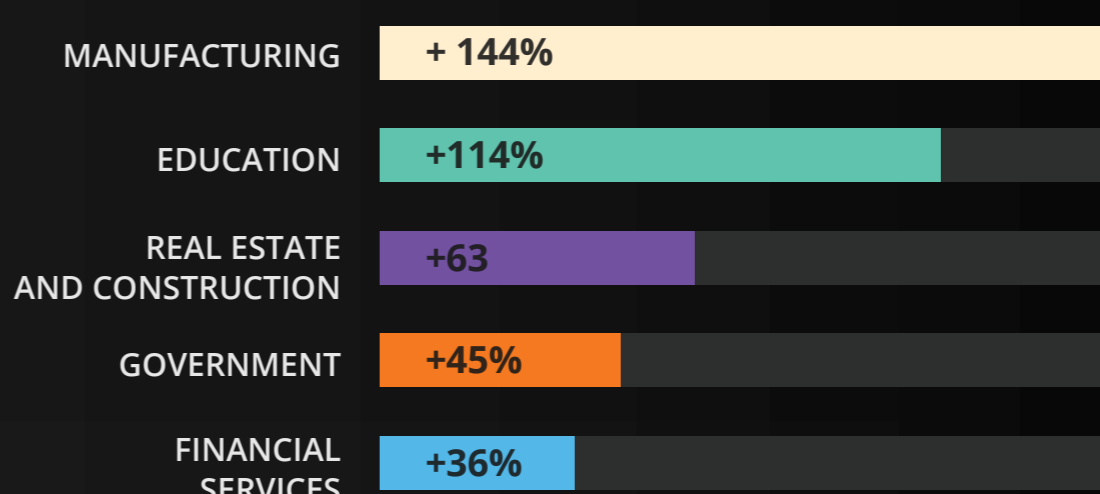
## PUBLIC CLOUD USAGE BY ENTERPRISES



ENTERPRISE IT BUDGET FOR PUBLIC CLOUD SPEND COMES TO \$1.2M PER YEAR, OR \$100,000 PER MONTH (50% MORE THAN IN 2019)

## ENTERPRISE CLOUD SERVICES USAGE INCREASE

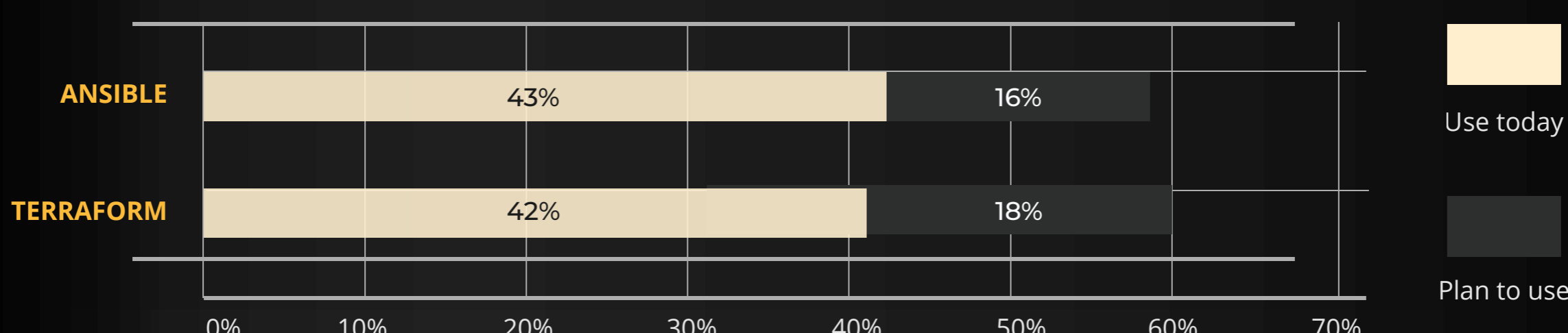
- JANUARY TO APRIL 2020 -



Source: McAfee

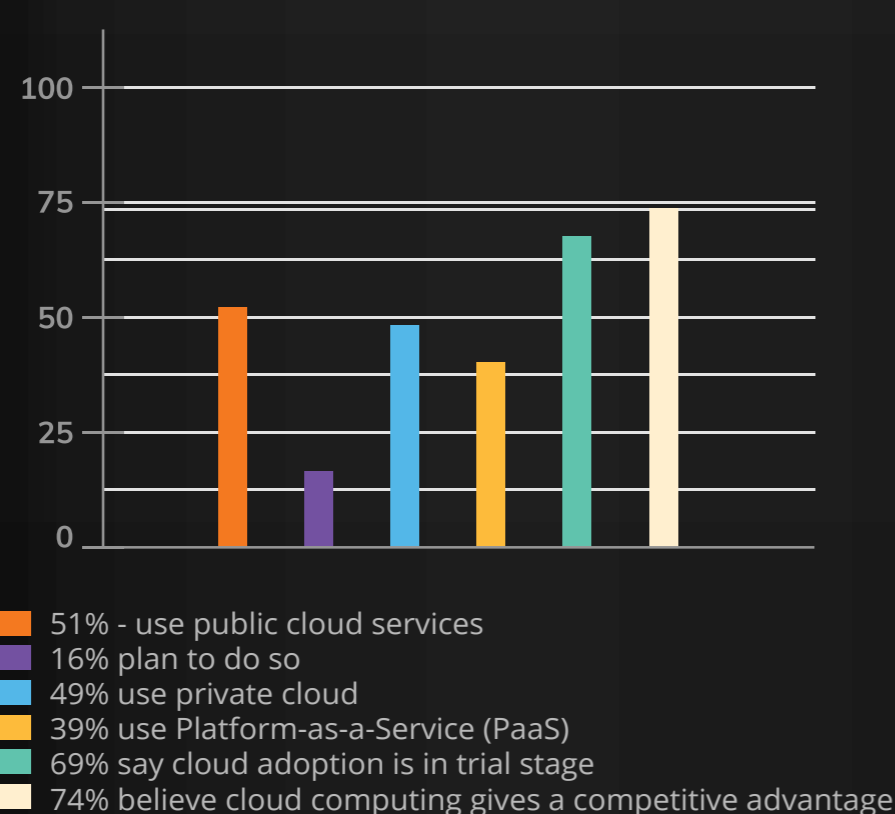
## PUBLIC CLOUD TOOLING

Cloud configuration tools global usage in 2020



Source: Statista

## FINANCIAL SERVICES CLOUD ADOPTION STATS



## 2020 GLOBAL PUBLIC CLOUD PROVIDER USAGE

TECH PROFESSIONALS RUN THEIR APPLICATIONS ON

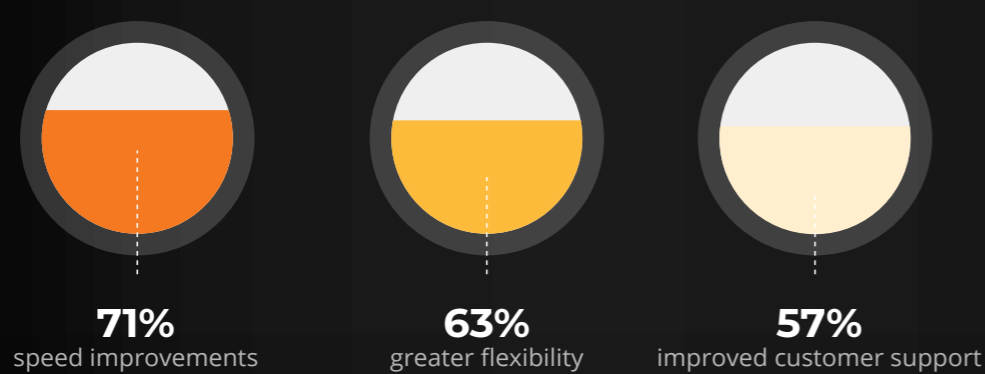


### QUICKFIRE FACTS

- Apple pays \$30 million a month for AWS (Amazon Web Services) public cloud services
- 77% enterprises see MS Azure as a key component of current operations.

## TOP REASONS FOR CLOUD ADOPTION IN 2020

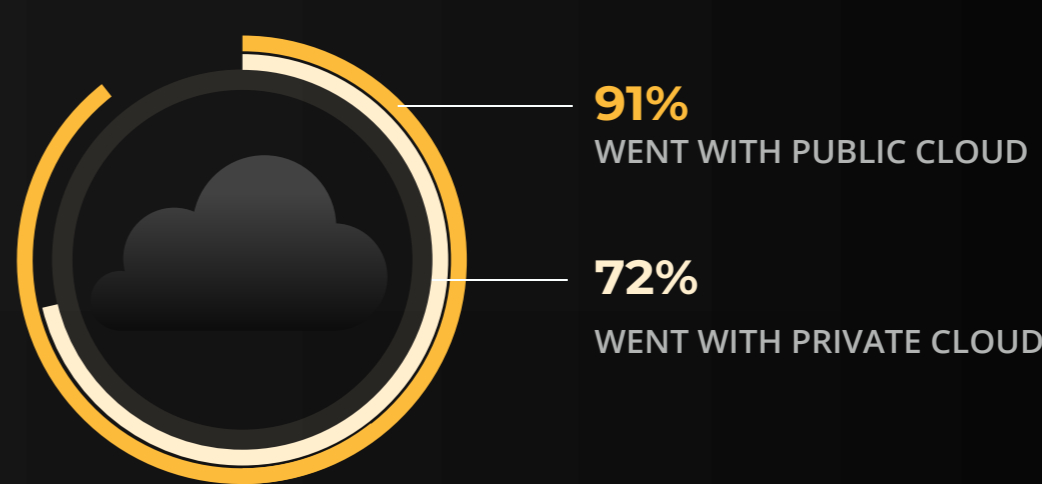
WHAT COMPANIES EXPECT



BUSINESSES CITE 'PROVIDING DATA ACCESS FROM ANYWHERE' AS THE CHIEF REASON FOR CLOUD ADOPTION

## PUBLIC VS. PRIVATE

CLOUD ADOPTION FOR BUSINESSES IN 2020



## CLOUD ADOPTION ROADBLOCKS & CONCERNS

### POOR MANAGEMENT

27% OF COMPANIES SEE CLOUD BUDGET WASTED IN 2019 DUE TO POOR MANAGEMENT

### POOR SECURITY

FEEL CONCERNED ABOUT PRIVACY, SECURITY, AND LACK OF STAFF TRAINING

### GOVERNANCE AND COMPLIANCE

GOVERNANCE AND COMPLIANCE OF CLOUD SERVICES WORRY MORE THAN 60% OF ENTERPRISES

VS

## CLOUD ADOPTION POSITIVE IMPACT

### 94% OF COMPANIES

SEE MAJOR IMPROVEMENTS IN ONLINE SECURITY AFTER MOVING THEIR DATA TO THE CLOUD

### 80% OF COMPANIES

SEE OPERATION IMPROVEMENTS WITHIN THE FIRST FEW MONTHS

### CEOs

SEE FIRST POSITIVE RESULTS WITHIN MONTHS

\* IMPORTANT NOTE: A HUGE THANKS TO GARTNER, CNBC, STATISTA, FORBES, AND OTHER RELIABLE SOURCES, AS CITED BELOW

Sources

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